



FLOOR VINYL HELPGUIDE

To ensure your poster artwork is correct follow these simple steps and specifications.

FILE SPECIFICATIONS:

- 5mm Bleed.
- 10mm recommended safe area.
- 300dpi.
- Files to be supplied in CMYK or Spot Colours (which will be converted to CMYK)

STEP 1: DOCUMENT SIZE

10mm larger than your trim size, so if you ordered:

1.2M x 500mm it would need to be 1210mm x 510 mm,

1Mx1M would be 1010mm x 1010mm,

1Mx300mm would be 1010mm x 310mm,

1Mx700mm would be 1010mm x 710mm

600x210mm would be 610mm x 220mm

A3 (297x420mm) would be 307mm x 430mm

A4 (210x297mm) would be 220mm x 307mm

This is your "bleed area". Your background, whether it's an image or colour must be this size to prevent white borders around your trim.

STEP 2: TRIM SIZE

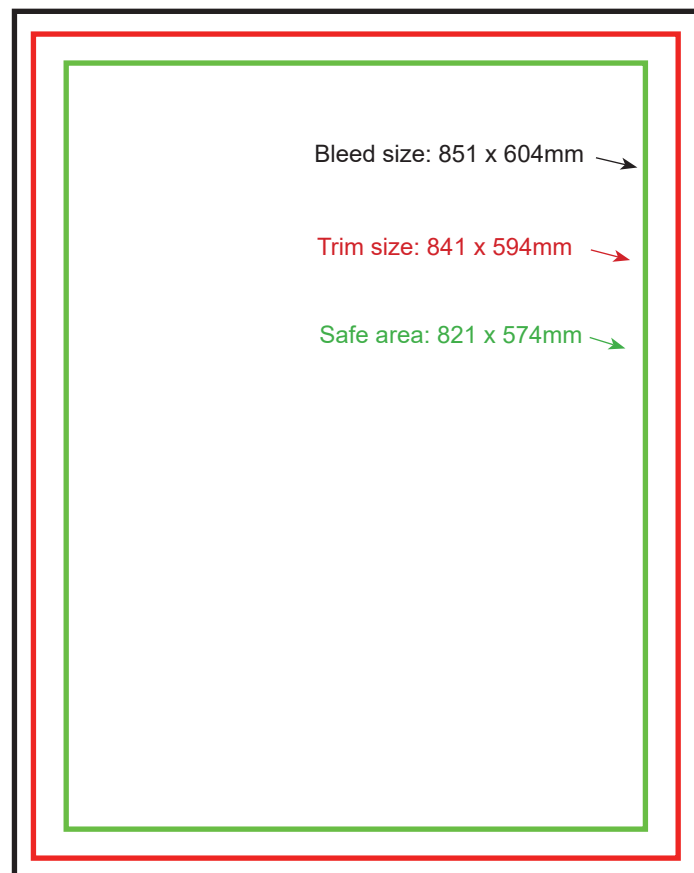
Set some guides 5mm from each edge.

This is the final trimmed size of the print.

STEP 3: RECOMMENDED SAFE AREA

We recommend all text and images which need to be seen in full be kept 10mm from the trim line, This is your SAFE Area.

Set a second set of guides 10mm from the trim line.



HELPFUL HINTS:

BOUNDING BOXES

When using Illustrator remember to create a bounding box (a box of no fill or colour) around the entire artwork. This ensures your art is centred correctly.

OUTLINE ALL TEXTS

All texts need to be created to outlines to ensure no text drops off during printing.

EXPORTING

We have included our PDF preset for InDesign, Go to [File > Adobe PDF Presets > Define] to load.

